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For Immediate Release

**Canadian Landmine Foundation
Peacekeepers Day Yard Sale
Successful Launch Weekend
FOR ALL SUMMER-LONG YARD SALE!
www.clmf.org**

The Canadian Landmine Foundation Peacekeepers Day Yard Sale Launch was a great success this past weekend, with activities kicking off in Summerside, PEI, on Saturday May 20th. The Launch raised almost \$6,000 for the Canadian Landmine Foundation initiative to honour Canadian Peacekeepers. The event, "Dancers Against Landmines", organized by Senator Elizabeth Hubley, was held at the Harbourfront Jubilee Theatre and it served to launch the **Peacekeepers Day Yard Sale** campaign, which runs until Peacekeeper's Day, August 9th, nation-wide. The event featured local dance troupes and a number of special guests performances.

Scott Fairweather, President and CEO of Toronto-based **Canadian Landmine Foundation**, said that funds raised from this and other events will contribute to landmine clearance and victim assistance projects in Afghanistan, Bosnia and Cambodia honouring Canadian soldiers and police officers who have served in peacekeeping missions over the past fifty years.

Irving Schwartz attended the Summerside event on behalf of Schwartz and Company and the Canadian International Demining Corps (CIDC). Schwartz is one of Canada's largest personal donors to landmine action, and he expressed his appreciation to both Senator Hubley and Scott Fairweather for their tireless efforts and commitments towards the goal of a world free of landmines. "International peacekeeping and the movement to ban landmines are two of the finest examples of Canada's contributions on the international stage" said Schwartz.

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"CIDC's mine detection dog and demining programs have benefited enormously from the **Canadian Landmine Foundation's** fundraising efforts in the past and I'm grateful that we are once again partnering with them on a project to honour Cst. Louis Gignac, a Quebec Municipal Police Officer who was awarded the Star of Courage for his work on a peacekeeping mission in Kosovo in 1999."

Senator Hubley thanked Mr. Schwartz for attending the dance performance and for the generosity of Schwartz and Company in donating a television set, a 32" Toshiba HD TV with a value of \$1200, that was auctioned during the fundraiser. Wilfred Arsenault MLA, Evangeline-Miscouche brought greetings from Premier Binns.

Col. (ret) J. Darrach Murray, Provincial Director of the Canadian Association of Veterans in United Nations Peacekeeping, led the audience in observing a minute of silence in remembrance of Canadian peacekeepers, including the most recent tragic death of Captain Nichola Goddard, who had made the ultimate sacrifice in the course of their missions to promote and support international peace.

To honour the 50th Anniversary of modern day peacekeeping in Canada, the **Canadian Landmine Foundation** is launching the **Peacekeepers Day Yard Sale**. The campaign is asking Canadians from coast-to-coast-to-coast to hold yard sales to salute Canada's leadership role in peacekeeping. The yard sales allow Canadians to personally take action in the effort against landmines all summer long. The campaign culminates on August 9th, Peacekeepers Day, when Canadians observe the history of Canada's peacekeeping and those who have served in the pursuit of peace. Visit www.clmf.org to register a yard sale, and receive a tax receipt upon donation of the proceeds.

About Canadian Landmine Foundation

The Canadian Landmine Foundation is a managing partner in the global Adopt-A-Minefield campaign for landmine action with partners in Canada, the United States, the United Kingdom and Sweden. A registered Canadian charity, the Foundation offers the unique

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guarantee that 100% of Campaign donations will be used to fund mine action projects. Operating costs of the Foundation are provided by benefactors, general donations, and monthly donors. The Foundation was created at the request of then Foreign Affairs Minister Lloyd Axworthy following the ratification of the Ottawa Treaty banning the production, use and trade of anti-personnel landmines. Mr. Axworthy now sits on the Foundation's Board of Directors.

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